

jonreil.

Contact **Jon Reil**
Email: jon.reil@gmail.com
<http://jonreil.com>
(781) 698-9038

Experience **Mullen Advertising Boston, MA 2010 - Present**
Associate Creative Director. Clients include: Bose, GMC, Panera Bread, Zappos.

Isobar North America Watertown, MA 2008 - 2010
Associate Creative Director. Managed and directed design team to create web sites, personas, and interactive experiences. Shaped strategic vision for both creative team and creative processes. Clients included: adidas, Nokia, GSN, TD Bank.

Jon Reil Design Boston, MA 1996 - Present
Principal. Design and development of web sites, interactive advertising, print, and identity systems. Assignments at Broad Street Boston, McElroy Advertising, Open Door LA, Stamps.com, United States Postal Service, Yahoo! and more. Portfolio can be viewed at: <http://www.cargocollective.com/jonreil/>.

Outsight Interactive LLC Boston, MA 2006 - 2008
Creative Director, Founder. Designed and created web sites, interactive advertising, and rich internet applications. Clients included: Acushnet Company, FootJoy.

Mindseye Technologies Boston, MA 2003 - 2006
Creative Director. Directed design team to create web sites, interactive advertising, and rich internet applications. Clients included: FootJoy, American Skiing Company, Monster.com.

McElroy Advertising Marina Del Rey, CA 2002 - 2003
Interactive Art Director. Conceived, developed, and implemented the design of client web sites to support the strategic and tactical objectives of each brand. Clients included: Nestlé.

Stamps.com Santa Monica, CA 1999 - 2002
Art Director. Created and developed the design of Stamps.com Internet, intranet, and extranet sites, Internet postage application, and direct mail design.

Cardot Group Minneapolis, MN 1997 - 1999
Senior Designer. Conceptualized, designed, and developed print collateral, interactive media, and identity systems. Created branding for new web-based companies. Clients included: Barnett Bank, Riggs Bank, Wells Fargo Bank.

Cardot+Gens Minneapolis, MN 1996 - 1997
Graphic Designer. Designed brochures, direct mail, posters, identity systems, web sites, and interactive media. Clients included: Target Stores.

Recreational Publications Minneapolis, MN 1996
Associate Art Director. Designed magazine layout for American Snowmobiler. Directed photography, catalog, direct mail, and logo design.

Education **Brown College Minneapolis, MN 1993-1996**
Visual Communication

References available upon request.